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# Faculty Profile

**Department of Commerce (**[**mgcollegedoc@gmail.com**](mailto:mgcollegedoc@gmail.com)**)**

Name: : Dr. V. S. Santhosh

Designation: : Associate Professor

Address: : Sreeniketham,

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Email ID : [dr.santhoshvs@gmail.com](mailto:dr.santhoshvs@gmail.com)

Website if any : Nil

Blog if any : mgcollegedoc.blogspot.in

Landline Number : 0472 2586586

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Academic qualification : MCom, MPhil, PhD.

Place of study : Kerala University, Tivandrum.

Thesis Topic : Tourism Marketing in Kerala. An Evaluation study of tourism marketing strategies.

Areas of Interest : Tourism, Finance, Marketing, Pranic healing and Reiki.

Research Papers published : Three

Patents filed : Nil

Books/chapters published : Five

Articles published : Five

Papers Presented in Seminars

International Seminar : Three

National : Eighteen

Seminars Organized : Two

Invited Talks : Nil

Whether an approved Guide : Applied

Major research projects : Nil

Minor research projects : One

Extension activities : Participated

Consultancy : Given to small entrepreneurs.

Membership in professional/Academic bodies:

* Life-Member, Indian Accounting Association.
* Life-Member, KanniyaKumari Academy of Arts and Science (KAAS), Tamilnadu.
* Life-Member, Institute of Management Development and Research, Trivandrum.

Awards/recognitions : Nil

Seminars organized : Two

Seminars /workshops attended: Eleven

Any other information :

Maintain a blog for the students. mgcollegedoc.blogspot.in

Dr. V. S. Santhosh