



NEWS LETTER
2017-18

POST GRADUATE DEPARTMENT OF COMMERCE AND RESEARCH CENTRE



MAHATMA GANDHI COLLEGE THIRUVANANTHAPURAM

About the Department

Mahatma Gandhi College, the institution dedicated to the memory of the Father of the Nation was established in the year 1948 by the legendary social reformer Bharatha Kesari Sri Mannathu Padmanabhan. The Department of Commerce, one of the oldest in the college, has completed 61 years of existence, proving its excellence in the field of Commerce. The Department came into existence with the launching of B.Com degree course in 1957. Ever since its inception, the Department has maintained an exalted academic profile which is clearly reflected in the outstanding academic performance of the students. In recognition of its remarkable achievements, it had been elevated to a Post Graduate Department in 1967. In appreciation of the quality of teaching and the dedicated efforts exhibited in the research and extension work, the University of Kerala recognized the Department as a research centre in 2001.

We are glad to bring out the 2nd edition of our commerce newsletter. This edition addresses various academic and cultural activities conducted at the department. We are thankful to all the students who contributed to this edition

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From Editor's Desk

Internet of Things

Looking at the vast ocean that is modern-day computing, we can see that major Developments come in waves. The arrival of mainframe computers in the 1960s generated the first wave (one computer for many people), followed in the late 1970s by personal computers in the second wave (one computer for one person). In 1988, Mark Weiser presciently observed that computers embedded into everyday objects, objects all around us, were forming the third wave—what he called ubiquitous computing (many computers for one person). A decade later, in 1999, Kevin Ashton put forth the ideas behind, and coined the term for, the fourth wave: the Internet of Things.

The Internet of things (IoT) is the network of physical devices, vehicles, home appliances and other items embedded with electronics, software, sensors, actuators, and connectivity which enable these objects to connect and exchange data. Each thing is uniquely identifiable through its embedded computing system but is

able to inter-operate within the existing Internet infrastructure.

Experts estimate that the IoT will consist of about 30 billion objects by 2020. It is also estimated that the global market value of IoT will reach \$7.1 trillion by 2020

The IoT allows objects to be sensed or controlled remotely across existing network infrastructure, creating opportunities for more direct integration of the physical world into computer-based systems, and resulting in improved efficiency, accuracy and economic benefit in addition to reduced human intervention. When IoT is augmented with sensors and actuators, the technology becomes an instance of the more general class of cyber-physical systems, which also encompasses technologies such as smart grids, virtual power plants, smart homes, intelligent transportation and smart cities.

COACHING CLASSES FOR NET/JRF

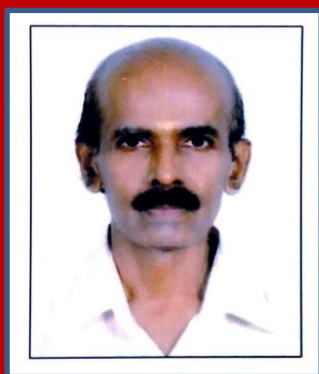
The Department of Commerce (DoC) took initiative for conducting coaching classes for the first and second year M.Com students. Weekly five sessions were scheduled without affecting their regular class. Faculty of the department and research scholars handled the classes. The official inauguration of the programme was made by the Principal Dr. M. R. Sudarsana Kumar on 8 August 2017 by lighting a traditional lamp. Dr. V.S Santhosh HoD commerce, presided the inaugural session.

Alumni Meeting

During the academic year (2017-18), the reunion of two different batches of B.Com students were organized. The Principal and HoD addressed the gathering. The alumni of B.Com students (2014-2017) batch were organized on 6 July 2017 and 2013-2016 batches' reunion was organized on 30 July 2017 at the Department. The former students were given a chance to share their experience during their college life.



PROF: SREEKUMAR MEMORIAL ENDOWMENT



From this academic year, an endowment is constituted by Prof. Sreelatha (Associate Professor, Dept of Zoology, M G College) and Family, in memory of her husband late Prof. Sreekumar, HoD (2010 – 2012), Department of Commerce, M G College Trivandrum. The award contains a cash award of Rs. 5,000 and a memento, which will be given to the top scorers in both B Com and M Com classes.

For this purpose she handed over cheques to the principal worth Rs. 1, 50,000 and Rs. 10,000 and the same is deposited in the bank. As per the agreement, the Principal should withdraw interest form the said deposit of Rs. 1.5 lakhs at March every year for paying awards to the meritorious students.

In this occasion, we the students and faculty, Department of Commerce, Mahatma Gandhi College, extends our deep sense of gratitude to Prof. Sreelatha (Associate Professor, Dept of Zoology, M G College) and Family.



National Seminar on Modernism, Inventiveness and Trends in Commerce

The Department of Commerce had organized a national seminar (MITC-2018) on 16th and 17th of February 2018. The theme of the seminar was Modernism, Inventiveness and Trends in Commerce. The seminar was inaugurated by Dr. Sudarsanakumar, Principal and chaired by Dr. V. S. Santhosh, Head, Department of Commerce, Mahatma Gandhi College, Thiruvananthapuram. Dr. S. Jayadev, seminar convener had delivered the welcome address. There were three technical sessions in the seminar and about 67 papers were presented by the delegates in different area in the seminar.

The technical sessions was handled by three experts in different areas namely Dr. P. S. Devakumar, Chartered accountant, Dr. Baiju Ramachandran, Company secretary and Mr. Anil Kumar, Principal Architect, Suntech, Technopark. The proceedings of the seminar were published at the seminar and the selected papers will be published in the journal. Two best papers were selected and the authors are honored at the valedictory session.

CAREER CRACKER “17”

Synergy School of Business Skills was conducted a “Career Cracker”- Talent Hunt 17 at Department of Commerce, Mahatma Gandhi College, Trivandrum on 14-17 August 2017. In this program they conducted a competition with four rounds for hunting the new talent. The targeted group was B Com second and third year students with an aim to develop a prospective career on project

Management expert program (PME): On the first day, they conducted an aptitude test on paper based at college level. The second round was focused on paper based at synergy office. Third round in Regional level and fourth round in National level. This competition provide an immense avenue for Commerce students to explore new opportunities and winning huge prize money



INVESTOR EDUCATION PROGRAM

Department of Commerce, Mahatma Gandhi College, Trivandrum and Bombay Stock Exchange- Investors Protection Fund (BSE- IPF) conducted an Investor Education Program (IEP).

This training program was conducted by Mr. Venugopal, a senior associate of LKW on October 4th, 2017. The targeted group was B Com second and third years and final year M Com students with an aim to develop awareness on Capital Market, Mutual Fund and Financial Planning. This training programme provided an immense avenue for Commerce students to understand new opportunities about the shares of blue chip companies and mutual funds.

INDUSTRIAL VISIT MCOM 2017

Department of commerce MG College, Thiruvananthapuram had organized an industrial visit cum study tour. The industrial visit was to Mysore sandal soap factory located at Yeshwantpur, Bangalore on 11-11-2017 for M.Com S3 students accompanied by faculties, Mr. Sumesh G.S and Dr. Priya S

Mysore Sandal Soap is a brand of soap manufactured by the Karnataka Soaps and Detergents Limited (KSDL), a company owned by a government of

Karnataka in India. This soap has been manufactured since 1916.

Mr. Gangadar, who's an employee of the factory guided the students and briefed about the processing of soaps. They launch into the market several bathing soap, detergents, incense sticks, and sandal wood powder. He explained in detail about the different phases that go into the making of the soaps such as saponification, preparation, labeling, packing, marketing etc. They did a live demonstration us to how the plants works

The industrial visit was very informative for the students and equally satisfied the curiosity. They got a good exposure to the manufacturing of soaps and detergents using sandalwood oil, palm oil, salt etc.

SEMINAR ON BOMBAY STOCK EXCHANGE INVESTORS PROTECTION FUND

On 4th September 2017, the department of commerce organized a seminar on the topic Bombay Stock Exchange investor's protection fund, initiatives of the Bombay Stock Exchange investors protection fund in the seminar in the seminar hall of the commerce department at 2:00 pm. It was inaugurated by Mr. Rajeev K R Share Wealth Securities, Thiruvananthapuram. Dr. V S Santhosh, Head of the Commerce

Department and all the teachers were present in the seminar.

The seminar was conducted for B.Com and first year M Com students. It was an informative session in which everyone was given awareness on how to invest in Bombay Stock Exchange and how well it will protect their financial resources in different ways. The seminar helped to analyze how to protect the investor protection fund. Next we had an interactive session where the students got to ask questions to their faculties and therefore obtained clarity. All the students felt the seminar informative and useful. The vote of thanks was delivered by Dr. Shiny V S, guest faculty of commerce department.



CO CURRICULAR ACTIVITIES

‘Onam’ Day Celebrations

Preparations for Onam celebrations this year were on an altogether grander scale than ever. The preparations started a whole day before the day of celebration. Students got together in large groups and started making a variety of traditional decorations using kuruthola (tender coconut leaves). These preparations went on all through the night with the student community getting together and drawing a pattern for the pookalam (traditional flower carpet) and on the day of celebration students gathered for athapookalam competition. Certain onakalis were organised by the students. The chenda melam organized by the student community gave more colour to the programme. The day ended with a grand onasadya.

Christmas Day Celebrations

Christmas is a season of joy. The department celebrated Christmas on 23rd of December. Each classroom had their own celebration. The programme was inaugurated by the Head of the Department and other respective tutors. The day began with a carol. We exchanged holiday treats and wonderful gifts. Teachers and students shared their Christmas memories and the day ended with a cake cutting.

COM Fest 2017

Every year the department of commerce organize one day academic and arts day for our students. During this year it was conducted on 12/03/2018 and was inaugurated by the most promising actor Mr. Antony Varghese. Our Principal Dr. M R Sudarsana Kumar presiding the function and HoD Dr. V.S. Santhosh welcomed the gathering.. vote of thanks was delivered by Mr.Pradeep Kumar. Various cultural programmes like dance, skit and mime were showcased by the UG and PG students. The day ended with a grand chendamelam.



ACHIEVEMENTS

PhD Awarded

1	Ratheesh.R	Asst Prof , Mar Ivanios College
2	Renjith. E.G	Asst Prof, Agricultural University, Mannuthy
3	Shabir.M	Sr Teacher, Govt VHSS School, Punalur
4	Hari.K	FDP Guest, VTM NSS College
5	K.N.Rakendu	AC E V/ 3/ PhD/2016

Students

Forth Semester M.Com student Meera M selected as Probationary Officer at Federal Bank through campus placement

Academic Achievements

No	Name	Class	Achievements
1.	Meera M Nair	M Com	First Place in Class
2.	Amritha	B.Com	First Place in Class



Arts, Sports and Games

No	Name	Class	Achievements
1.	Abhinand	I B.Com	Silver medalist in Inter college Competition (Boxing)
2.	Surbinson	I B.Com	Member in M G College Football Team
3.	Ajin.A.L	I B.Com	Member in M G College Football Team
4.	Prem Sagar.G.K	II B.Com	Under 19 Kerala Cricket Team Member
5.	Rohin Richard	II B.Com	Current University player (Football)
6.	Jijo	II B.Com	Current University player, Santhosh Trophy Camp (Football)
7.	Vivek.U	III B.Com	Indian University Player (Ball badminton)
8.	Arjun.A.K	III B.Com	Current University player (cricket)
9.	Surya Kiran	III B.Com	Member in M G College Cricket Team
10.	Anuvesh S	I M.Com	Current University player (Football)
11	Akhil B	III B.Com	Play Back Singer (Hindi Film)

S

Study Tour: – The DoC has organised a five day study tour for our final year M.Com students. G S Sumesh and Dr. S Priya have accompanied them from 6th to 11th November, 2017. Sixth Semester B.Com Students also organize a study tour come industrial

Vsit. Sri. N Pradeep Kumar, Akhil.S and Shiny has accompanied by them.

SEMINARS ORGANIZED

Career Awareness: – Bibin Anohar, ICSI took a session for our students on 23 January 2018.

Career Path:- TIME, Trivandrum conducted an awareness class for final year B.Com students on the topic 'MBA Education' on 14 February 2018.

Computer Education for Digitalization: – Global Tech, Trivandrum took a seminar for the students in our department on 28 January 2018, for giving the importance of computer education in the present scenario.

