

STUDENT CENTRIC METHODS

EXPERIENTIAL LEARNING

Brief Report on Keraleeyam 2023 Visit

In November 2023, undergraduate and postgraduate students from the Department of Botany at Mahatma Gandhi College visited the Keraleeyam 2023 program. This event, showcasing the rich cultural heritage and biodiversity of Kerala, provided an enriching experience for the students. Keraleeyam 2023 featured various exhibitions, workshops, and interactive sessions focusing on Kerala's flora, fauna, and cultural traditions. The program aimed to raise awareness about the importance of preserving the state's natural and cultural heritage.

Our UG and PG students actively participated in programmes. The visit to Keraleeyam 2023 provided our students with practical insights into the application of their academic knowledge. It enhanced their understanding of Kerala's biodiversity and the significance of traditional ecological knowledge in modern conservation efforts. The participation of UG and PG students from the Department of Botany in Keraleeyam 2023 was a valuable educational experience, reinforcing the importance of biodiversity and cultural heritage conservation. The event inspired students to consider sustainable practices in their future research and professional endeavors.




Report on Student Participation in National Seminar on Current Trends in Biology-2023

On 10th November 2023, postgraduate students and research scholars from the Department of Botany at Mahatma Gandhi College participated in the National Seminar on Current Trends in Biology-2023, held at Marian College of Arts and Science, Kazhakkuttom, Thiruvananthapuram. The seminar brought together biologists, researchers, and students to discuss recent advancements and current trends in various fields of biology. It featured keynote speeches, research presentations, and interactive sessions. Our research scholars presented their latest research findings, focusing on diverse topics within the field of botany. Their presentations were well-received, highlighting the quality and relevance of their work. The postgraduate students enthusiastically participated in the seminar. They attended various sessions, engaged in discussions, and networked with professionals and peers. The seminar provided them with insights into cutting-edge research and emerging trends in biology.

The seminar offered a valuable platform for our students and scholars to showcase their research, Gain exposure to innovative ideas and methodologies, Enhance their knowledge through interactions with experts, Develop professional connections and collaborations. The participation of our PG students and research scholars in the National Seminar on Current Trends in Biology- 2023 was a resounding success. It enriched their academic experience and fostered a deeper understanding of the dynamic field of biology. The enthusiasm and engagement displayed by our students underscored their commitment to advancing their knowledge and contributing to the scientific community.



 Marian Higher Education
Campus, Kazhakkottom
Rd, near Menamkulam,
10 Nov 2023 12:31 pm

scattered
clouds
31.0 °C

Report on Participation in Inter Collegiate Idea Challenge

Students from Mahatma Gandhi College participated in the Inter Collegiate Idea Challenge organized by VTM NSS College, Dhanuvachapuram, in association with the Institutions Innovation Council (Ministry of Education initiative). The competition aimed to encourage innovative thinking and problem-solving skills among college students. Our college team presented an idea for a "smart bed," which earned them the first prize in the competition. The winning team consisted of Aparna Chandran L - 1st Year M.Sc. Botany, Athulya Sankar S - 1st Year M.Sc. Botany, Arjun JB - 1st Year M.Sc. Mathematics, and Gokul B - 3rd Year B.A. Sociology. The prize included certificates and a cash award of Rs 3000, which were presented by the Principal of VTM NSS College, Dhanuvachapuram, on 6th December 2023. The team was also invited to present their innovative idea regarding the smart bed, which integrates technology for enhanced comfort and functionality. The presentation highlighted the potential benefits and applications of the smart bed, demonstrating the team's creativity and practical approach to addressing everyday challenges. The participation and victory in the Inter Collegiate Idea Challenge were significant achievements for the students of Mahatma Gandhi College. It showcased their innovative spirit and ability to collaborate across different fields of study. The first prize recognition, along with the certificates and cash award, underscored the high quality of their idea and presentation.

Format for Idea Submission (PPT/MS Word)

1. Explain the problem statement in one line
2. A detailed background of the problem
3. Explain who is affected by the problem
4. Explain existing solutions and their limitations
5. Title of the idea
6. Explain the idea in a paragraph
7. Advantages of the idea
8. Explain why do you want to solve this problem
9. Who is the customer for your product or solution?
10. Estimated time for implementing the idea
11. Estimated cost of the idea/project
12. Whether any product development was attempted if any

Send your ideas to lic_vtm@vtmnsscollege.ac.in

Selected ideas will have to be presented before an Expert Committee in 10 minutes

Dr. Bindu P. Nair, Asst. Professor
Dept. of Chemistry, 974751925

Ms. Arathi Lal B, Asst. Professor
Dept. of English, 9497560155

Mr. Vishnu P. S., Asst. Professor
Dept. of Economics, 9496158827

Email: lic_vtm@vtmnsscollege.ac.in

VTM NSS COLLEGE DHANUVACHAPURAM

Institution's Innovation Council (IIC)
In Association with
Internal Quality Assurance Cell (IQAC)

Organizes an
Inter-Collegiate Idea Challenge

First Prize- ₹ 3000
Second Prize- ₹ 2000

Deadline for idea submission: 15-11-2023
Eligibility: Students from Arts & Science Colleges

Link for Registration
<https://forms.gle/ataeQjVL5jzWV138>

Themes
Sustainability and Environmental Innovation
Urban Transformation
Food and Agriculture Innovation
Crisis Response and Resilience
Health and Wellness
Education Transformation

VTM NSS College Dhanuvachapuram

INTER-COLLEGIATE IDEA CHALLENGE

Winners
First Prize ₹ 3000

**Aparna Chandran L. (M.Sc. Botany), Athulya Sankar S. (M.Sc. Botany)
Arjun J. B. (M.Sc. Mathematics) and Gokul B. (B. A. Sociology)
Mahatma Gandhi College, Thiruvananthapuram**



Report on QR coding of campus flora

Department of Botany at Mahatma Gandhi College undertook an initiative to document and QR code the campus flora. This project, led by Ms. Sharanya K.P., Assistant Professor, along with a group of final year UG students, aimed to enhance the educational and research potential of the campus by making information about campus trees readily accessible through QR codes. On March 26, 2024, QR codes were tied to the plants by HOD Dr. Sivu A.R. during a special event. The event was attended by Principal- Dr. Beena S, IQAC members, faculty of the Botany department, and students.

Scientific Name, Common Name, Malayalam Name, Family, and Economic Importance were provided in the QR code data. The QR coding project successfully documented the

campus flora, providing a digital resource that links physical plants to detailed botanical information. This initiative not only enhances the learning environment but also supports research activities by making plant information easily accessible.

Students and visitors can now access detailed information about campus flora by scanning QR codes, promoting a deeper understanding of plant biology and economic importance. The documented information serves as a valuable resource for botanical research and study. The use of QR codes represents an innovative approach to integrating technology with botanical education. This project not only provides immediate access to valuable information but also demonstrates the effective use of technology in educational initiatives.



Commerce Dept.

Merit Day and Researchers Meet 2023-24

Post Graduate & Research Department of Commerce conducted 'Merit Day 2023-24' on 01/04/2023, 10 am, at department seminar hall. Programme started with a Prayer and Acharya Anusmaranam. Principal, Dr.Beena S. inaugurated the function. Dr.Dileep.A.S, Head, Department of Commerce, presided over the program. Dr. N. Pradeep Kumar welcomed the gathering. The Principal distributed mementos to those students who have cleared JRF/NET examination 2023-24.

'Prof. M. S. Sreekumar Memorial Endowment' and 'Prof. Dr. S. Krishnan Nair Memorial Scholarship' were distributed to the toppers from B. Com and M. Com batches. Greeshma Satheesh from M. Com and Varsha S.A from B. Com received cash awards for their remarkable performance. 'Jeevankumar A.S Memorial Endowment' were distributed to the second toppers from B. Com and

M.Com batches. Anoop S. from B.Com and Devika Sreekumar from M.Com received cash awards for their remarkable performance.

Post Graduate Department of Commerce and Research Centre, Mahatma Gandhi College has organised Annual Research Work Progress Presentation, an experience to all full time and part time research scholars on 01/04/2024. This programme is based on the “Research Colloquium” activities of our department.

The event started by 11.30 am, Dr.Dileep.A.S Head of the Department, Dr. S. Jayadev.S Research Convenor, Mahatma Gandhi College, Dr. Pradeep Kumar N. Research co-ordinator Department of Commerce, research supervisors Dr. S. Priya and Dr.Chithra. participated the annual research conference. During the event, our department felicitated all the research supervisors who successfully guided the students and students who were awarded PhD during the academic year 2023-2024.

As the event progressed, all research scholars were given an opportunity to present their individual research activities from the date of registration. The scholars were given a maximum of 10 minutes for the individual presentation, followed by active and deliberate open discussion for 5 minutes. All the research scholars (both full time and part time) presented their work in progress.





Seminars and Workshops

1. “Overhauling Research Snafus: Application of Bibliometric Tools” is a bibliometric workshop organized by the Post Graduate Department of Commerce and Research Centre, Mahatma Gandhi College, Thiruvananthapuram. This workshop is designed to equip you with the knowledge and skills to harness the power of bibliometric tools to make informed decisions and gain insights into the scholarly impact of research. The Workshop was in offline mode with 54 registrations from inside and outside the department. Programme Coordinator and Assistant Professor Dr. Pradeep Kumar N welcomed the guests to the Workshop in the welcome address. The official commencement of the programme was by the inauguration by the Head of the institution, Principal Dr. Beena S, followed by the Presidential address by Assistant Professor Dr Dileep A S, and Head of Department of Commerce. The workshop began at 10 am by Dr. Nimitha Aboobaker, an Assistant Professor at School of Management Studies, CUSAT. She has garnered a reputation for her exceptional work that spans both academia and research. Some of her notable achievements include best paper awards from eminent institutions like UGC, IIM, University of Hyderabad. Also a reviewer to more than a dozen international journals she has won the Emerald Literati Award for ‘Outstanding Reviewer’. Also her works have been invited for presentation in top-tier international conferences. The workshop was finished successfully by 4:00 pm.





COLLABORATIVE LEARNING

2. The Entrepreneurship Development Club and the Post-Graduate Department & Research Centre of Commerce, Mahatma Gandhi College, in collaboration with Research Innovation Network Kerala (RINK), organised a workshop titled "Entrepreneurial Ways – Research Products into Commercial Ventures." The main goal of this workshop was to emphasise the significance of entrepreneurship in converting research ideas and innovations into viable business ventures and start-ups. The target audience for the seminar comprised faculty members, research scholars, and post-graduate students from various disciplines. The program featured a talk by Dr. Deepu Krishnan P R, Assistant Manager at RINK, KSUM, and brainstorming activities conducted by the Technology Fellows of RINK, Shahana and Adam. Research is being conducted in universities across different fields, including commerce and science. However, much of this research stays confined within the university premises. This needs to change. Research in science & technology, commerce, etc., should reach

society and evolve into profitable products and entrepreneurial ventures. There is a gap that needs to be bridged between research and business/start-up/entrepreneurship ventures. This workshop aimed to address how we can bridge this gap by utilising entrepreneurial skills, knowledge about the business environment, and business laws. The workshop took place at the Seminar Hall, Department of Commerce, with almost 40 registrations. Dr. Pradeep Kumar N, the Programme Coordinator and Assistant Professor in Commerce, extended a warm welcome to the attendees in the opening address of the Workshop. The event officially commenced with the inauguration by Dr. Beena S, the Head of the institution, followed by a Presidential address from Dr. Dileep A S, Head of the Department of Commerce. The esteemed speaker, Dr. Deepu Krishnan P R, who has visited the campus before, discussed the ways to transform academic research into commercial ventures. The workshop stressed the importance of implementing practical applications of research and innovation by Research Scholars. He emphasised the significance of transitioning research from the Ideation phase to the Marketing phase. An activity session allowed Research Scholars to reflect on their work and gain better insights into applying their research outcomes. The event concluded with a Vote of Thanks delivered by Anandhapadmanabhan S, Research Scholar from the Department of Commerce. 52 Students participated the Programme.

MAHATMA GANDHI COLLEGE THIRUVANANTHAPURAM



POST GRADUATE DEPARTMENT OF COMMERCE AND
RESEARCH CENTRE
& ENTREPRENEURSHIP DEVELOPMENT CLUB



in collaboration with Research Innovation Network Kerala
(RINK)
and
Kerala Startup Mission (KSUM)



Entrepreneurial Ways - Research Products into Commercial Ventures

Workshop

03 AUG
2023

Time: 10:30 am to 1:00 pm
Venue: Seminar Hall, Dept of Commerce,
Mahatma Gandhi College,
Thiruvananthapuram

FREE REGISTRATION

[Click here to
register](#)

Speaker:

Dr. Deepu Krishnan P R, Assistant Manager, Research Innovation
Network Kerala (RINK), KSUM

Activities - Brainstorming & Commercialization Canvas by:
Shahana S, Technology Fellow, RINK, KSUM

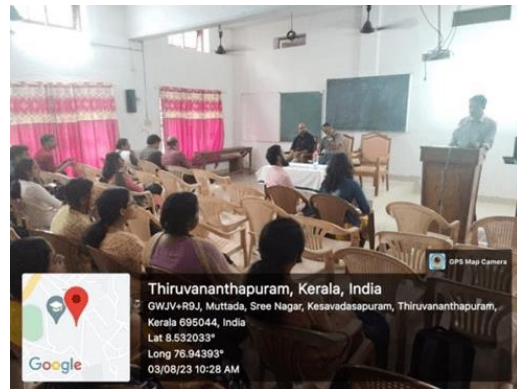
Organising Committee:

Dr. Beena S, Principal

Dr. Dileep A S, Assistant Professor, Head of Department, Department of Commerce
Coordinator: Dr. Pradeep Kumar N, Assistant Professor PH:9847888777

Faculty coordinators:
Dr. Jayadev S, Associate Professor
Dr. Vinod A S, Assistant Professor
Dr. Sumitha R, Assistant Professor
Dr. Rakesh S, Assistant Professor
Dr. Vishnu Gopan, Assistant Professor
Adv Dr. Radhika, Part-time Law Lecturer

Target group : Faculty/ Research Scholars/ Postgraduate Students





3. A session titled "WORKSHOP ON RESEARCH AND DATA ANALYSIS WITH SPSS " was organized in the Department of Commerce, Mahatma Gandhi College, Thiruvananthapuram, on August 22, 2023. Acharayanusmaranam was performed after a prayer at 10.30 pm to start the event. The gathered was welcomed by Dr. Dileep A.S., Head of Department of Commerce, Mahatma Gandhi College, Thiruvananthapuram followed by the presidential address of Dr.BeenaS; Principal of Mahatma Gandhi College, Thiruvananthapuram. Dr Jayadev S ,Associate Professor MG college Trivandrum was the keynote speaker of the session.He provided a basic overview of SPSS software and its usage . Following that, the program's felicitation address was given by Dr. N. Pradeep Kumar,Dr Rakesh S,Dr Sumitha R and Dr VishnugopanAssistant professors in the department of Commerce at M.G. College, and, Assistant professor in the same department. The programme was successful, and it concluded around 12:30 pm with a vote of thanks from Dr. Vinod AS Assistant Professor and Programme Coordinator, Department of Commerce, M.G. College Trivandrum. 37 students participated the programme.

POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE
MAHATMA GANDHI COLLEGE
TRIVANDRUM, KERALA, INDIA

Workshop on
Research Data Analysis with SPSS

Resource Person

Dr JAYADEV S

Associate Professor commerce
Mahatma Gandhi College
Kesavadasapuram
Trivandrum

August 22, 2023

10:30 AM to 12:30 PM

VENUE
SEMINAR HALL
DEPARTMENT OF COMMERCE



4. On July 25, 2023 A seminar was conducted on gender equality, titled "legal process towards gender equality". The resource person of the seminar was Dr. G. Radhika, part-time lecture (law), PG Department of Commerce, Mahatma Gandhi College. The program was inaugurated by Dr. Beena S., principal, Mahatma Gandhi College. The head of the Department, Dr. Dileep A. S., made the presidential address. All the faculties of the department became a part of the program by sharing their thoughts with the students. Altogether 56

students participated the programme.

"LEGAL PROCESS TOWARDS GENDER EQUALITY"
 A session on equality

PROGRAM SCHEDULE

INAUGURAL SESSION

Prayer
 Acharya Anusaranam

Welcome : Dr. RAKESH S.

Presidential Address : Dr. DILEEP A.S.,
 Head of the department
 Mahatma Gandhi College,
 TVPM

Inaugural Address : Dr. Beena, S
 PRINCIPAL,
 Mahatma Gandhi College,
 TVPM


Felicitation : Dr. JAYDEV S. (Best Practice Convenor)
 Dr. PRADEEP KUMAR N.
 Dr. VINOD A.S.
 Mr. VISHNU GOPAN

Vote of Thanks : Dr. SUMITHA R.

Followed by the session on the Gender Equality
 Target group: S2 B. Com Students

JULY 25, 2023
 1:00 pm
 Seminar Hall, Department of Commerce

Resource Person
 Dr. Adv. RADHIKA G.
 Part-time Law Lecturer,
 Dept. of Commerce
 Mahatma Gandhi College,
 Thiruvananthapuram







1. Academic writing and mixed methodology in research” is a workshop organized by the Post Graduate Department of Commerce and Research Centre, Mahatma Gandhi College, Thiruvananthapuram. The Workshop was in offline mode with 60 registrations from inside and outside the department. The coordinator of the programme is Dr. Pradeepkumar N. Assistant Professor, Department of Commerce. The Resource person in the Technical Session I- Mixed Methodology in Social Science Research’ elaborated on applying qualitative and quantitative methods in research. Technical session II-AI Tools for Academic Writing’ commenced at 11:30am. The session continued till 1:30pm. The session was chaired by Dr. Vineeth KM, Associate Professor of Commerce, Government College Tripunithura, Ernakulam. The session discussed various online tools and websites that make research writing and process more fruitful. Some topics include utilising websites and tools like: Theory Hub, Academic Phrasebank, Jenni AI, Copy AI, TypesetIO, SciteAI, Consensus, Perplexity AI and Literature review (website).

Mahatma Gandhi College
Thiruvananthapuram

PG Department of
Commerce and
Research Centre &
IQAC

**MGC ARC 2024
WORKSHOP ON ACADEMIC WRITING
AND MIXED METHODOLOGY IN
RESEARCH**

MAR 20
2024

TECHNICAL SESSION I:
MIXED METHODOLOGY IN
SOCIAL SCIENCE
RESEARCH



Dr. R. Vasanthagopal

Senior Professor and Head,
Institute of Management in
Kerala &
Dean, Faculty of Management
Studies
University of Kerala

TECHNICAL SESSION II:
AI TOOLS FOR
ACADEMIC WRITING



Dr. Vineeth KM

Associate Professor of
Commerce
Government College
Tripunithura
Ernakulam





Career Programmes

1. PG & Research Department of Commerce Mahatma Gandhi College in association with Career Guidance Cell Mahatma Gandhi College & Lead IAS Academy Trivandrum organized a Career Counselling Seminar on 11th October 2023 for final Year PG and UG students. Seminar Hall was the venue for the programme. The programme began at 1.30 pm with a prayer and was followed by Acharayanusmaranam. Dr. Dileep. A.S, head of the Department of Commerce proposed welcome speech. The presidential address was given by Dr. Beena S, Principal, Mahatma Gandhi College. Dr. Pradeepkumar. N, Dr. Vinod A.S, and Sri. Vishnu Gopan expressed felicitation to the programme and Dr. Rakesh S. (Programme Coordinator) gave a vote of thanks to end the official inauguration. This was followed by the session on Critical Skill Development handled by Mr. Sarath S, Academic Director Lead Academy and Arun Aryan, Faculty Lead Academy. The session ends at 3.30 pm. With each passing day, the competition for passing competitive examinations becomes increasingly challenging. Recognizing this the primary objective of this session was to equip students with critical skills essential for success in competitive examinations. 68 students participated the programme.



SEMINAR ON CRITICAL SKILL DEVELOPMENT

A session on building general awareness and developing critical skills during college days.

In association with Career Awareness & Placement Cell and PG Department of Commerce

11th OCT 1:30 PM

ORIENTATION BY



Sarath S

Academic Director, LeadIAS

Renowned Civil Service Exam Expert who guided the highest number of UPSC Toppers in Kerala for the last three years.



Arun Aryan

Faculty, Lead IAS



Thiruvananthapuram, Kerala, India
GWJV+H78, M G College Rd, Sree Nagar, Kesavadasapuram, Thiruvananthapuram, Kerala
695004, India
Lat 8.53163°
Long 76.943142°
11/10/23 02:03 PM GMT +05:30



Thiruvananthapuram, Kerala, India
GWJV+H78, M G College Rd, Sree Nagar, Kesavadasapuram, Thiruvananthapuram, Kerala
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695004, India
Lat 8.53163°
Long 76.943142°
11/10/23 02:01 PM GMT +05:30



2. PG & Research Department of Commerce Mahatma Gandhi College in association with Career Guidance Cell Mahatma Gandhi College & Thought Flows Academy Trivandrum organized a Career Counselling Seminar on 12th September 2023 for final Year PG and UG students. Seminar Hall was the venue for the programme. The programme began at 1.15 pm with a prayer and was followed by Acharayanusmaranam. Dr. Dileep. A.S, head of the Department of Commerce proposed welcome speech. The presidential address was given by Dr. Beena S, Principal, Mahatma Gandhi College. Dr. Pradeepkumar. N, Dr. Vinod A.S, Dr. Jayadev. S, Dr. Sumitha. R and Sri. Vishnu Gopan expressed felicitation to the programme and Dr. Rakesh S. (Programme Coordinator) gave a vote of appreciation to end the official inauguration. This was followed by the session on opportunities in Medical Coding handled by Smt. Aswani V K, Certified Medical Coding Trainer and Franchisee Partner. The session ends at 3.30 pm. Recognizing that there are several employment options available in medical coding industry, but that there are not enough applicants with a diverse set of talents to satisfy the needs of the businesses of today. This program's main goal was to introduce medical coding and terminology so that our students would have the necessary training to fulfill the company's standards and would be informed of the actions they needed to do as freshmen in order to get hired as medical coder. 45 students participated the programme.





3. PG & Research Department of Commerce Mahatma Gandhi College in association with TIME Institute organized a career counseling programme on Higher Education and Job Opportunities on 07nd August 2023 for Second Year UG students. Seminar Hall was the venue for the programme. The programme began at 2 pm with a prayer and was followed by Acharayanusmaranam. Dr. Dileep. A.S, Head of the Department of Commerce at Mahatma Gandhi College proposed welcome speech. The presidential address was given by Dr. S. Beena Principal, Mahatma Gandhi College. Dr. Pradeepkumar. N, Dr. Vinod A.S, Dr. Jayadev.S, and Sri. Vishnu Gopan expressed felicitation to the programme and Dr. Sumitha .R gave a vote of appreciation to end the official inauguration. This was followed by the session on Higher Education and Job Opportunities handled by Mr. Rakesh Rajeev, Director TIME Trivandrum and former alumni of CET College Trivandrum 2007-11 AE Batch. The session ends at 3.30 pm. 47 students participated the counseling. This programme primarily focused to create awareness and to encourage students who aspire to continue higher education in India or abroad after their graduation or post-graduation studies. The programme aims to help students understand their own personal skills and preferences, potential career sectors and prospects, elements that can affect a job's outlook and the education required for success. 47 students participated the programme.

TIME IN ASSOCIATION WITH **MG College**
P G Department of Commerce and Research Center

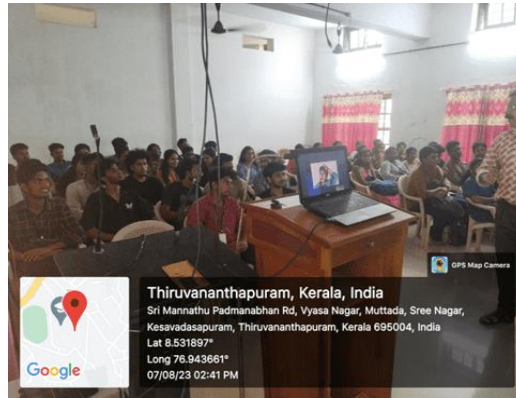
SEMINAR

HIGHER EDUCATION AND JOB OPPORTUNITIES

ADVISORY COMMITTEE
Dr. Beena S
Principal.
Dr Dileep A S
HOD, Commerce

RAKESH RAJEEV
CET ALUMNI 2007 - 11 AE BATCH
HOD AMBA/BAAD POPS/14-16
DIRECTOR TIME, TRIVANDRUM

07/08/2023
2.00pm to 3.30pm



4. PG & Research Department of Commerce Mahatma Gandhi College in association with Indian Institute of Commerce, Lakshya on organized a Career opportunities Seminar on **The Right Turn** on **12th February 2024** for final year UG students. Seminar Hall was the venue for the programme. The programme began at 1.30 pm with a prayer and was followed by Acharayanusmaranam. This was followed by the session on career guidance on hybrid MBA handled by Mr. Bharath G.R, Career Coach. The session ends at 3.30 pm. 32 students participated the programme. This programme primarily focused to create awareness and to encourage students who aspire to continue higher education in commerce and to acquaint students for their career options. The programme aims to help students understand their own personal skills and preferences, potential career sectors and prospects, elements that can affect a job's outlook and the education required for success. 35 students participated the programme.





5. PG & Research Department of Commerce Mahatma Gandhi College in association with Indian Institute of Commerce, Lakshya on organized a Career opportunities Seminar on **The Right Turn** on **18th August 2023** 2023 for first year UG students. Seminar Hall was the venue for the programme. The programme began at 1.30 pm with a prayer and was followed by Acharyanusmaranam. Vishnu Gopan, programme co-ordinator proposed welcome speech. Dr. Dileep. A.S, Head of the Department of Commerce at Mahatma Gandhi College delivered the presidential address. Dr. Rakesh S. gave a vote of appreciation to end the official inauguration. This was followed by the session on career guidance on hybrid MBA handled by Mr. Shameem Pariyanghat, Career Skill Trainer. The session ends at 3.30 pm. 47 students participated the programme. This programme primarily focused to create awareness and to encourage students who aspire to continue higher education in commerce and to acquaint students for their career options. The programme aims to help students understand their own personal skills and preferences, potential career sectors and prospects, elements that can affect a job's outlook and the education required for success. 47 students participated the programme.

DEPARTMENT OF COMMERCE
MAHATMA GANDHI COLLEGE
Kesavadasapuram, Thiruvananthapuram

THE RIGHT TURN

Career opportunities in Commerce

RESOURCE PERSON :

18th August, 2023
2:00 pm- 3:30pm

Seminar Hall, Commerce Department

SHAMEEM PARIYANGHAT
Career Skill Trainer

AN INITIATIVE BY
Lakshya



6. PG & Research Department of Commerce Mahatma Gandhi College in association with ICMAI, Thiruvananthapuram Chapter organized a career counselling on Prospects on CMA for Final Year and Second Year UG students. Seminar Hall was the venue for the programme. The programme began at 1.30 pm with a prayer and was followed by Acharayanusmaranam. Dr. Pradeep Kumar N. Asst.Professor, Department of Commerce at Mahatma Gandhi College proposed welcome speech. This was followed by the session on Prospects on CMA handled by CMA Rajapadmanabhan. The session ends at 3.30 pm. 69 students participated the counselling. This programme primarily focused to create awareness and to encourage students who aspire to continue higher education in India or abroad after their graduation studies. The programme aims to help students understand their own personal skills and preferences, potential career sectors and prospects, elements that can affect a job's outlook and the education required for success.



ICMAI

THE INSTITUTE OF
COST ACCOUNTANTS OF INDIA
(Statutory Body under an Act of Parliament)

TRIVANDRUM CHAPTER



In Association with



Mahatma Gandhi College ,Thiruvananthapuram

Career Prospects of CMA Course

PROGRAM WILL BE HELD ON

Resourse Person

1 February 2024



CMA Rajapadmanabhan



M G College, Thiruvananthapuram



0471-2723579,2724201



trivandrumchapter@gmail.com



7.PG & Research Department of Commerce Mahatma Gandhi College in association with **Educators Institute of Management** organized a career counselling workshop on Higher Education on for Final Year UG students. Seminar Hall was the venue for the programme. The programme began at 1.30 pm with a prayer and was followed by Acharyanusmaranam. Dr. Dileep. A.S, Head of the Department of Commerce at Mahatma Gandhi College proposed welcome speech. This was followed by the session on Higher Education handled by Mr. Krishna Chandran, Certified Management Accountant and Mr. Anandhu Murali, Certified Management Accountant. The session ends at 3.30 pm. 29 students participated the counseling. This programme primarily focused to create awareness and to encourage students who aspire to continue higher education in India or abroad after their graduation studies. The programme aims to help students understand their own personal skills and preferences, potential career sectors and prospects, elements that can affect a job's outlook and the education required for success.



8. “LinkedIn Career Kickstarter” is a career-oriented workshop organized by the Post Graduate Department of Commerce and Entrepreneurship Development Club & Planning Forum Mahatma Gandhi College, Thiruvananthapuram. The LinkedIn workshop, focusing on the introduction to the LinkedIn mobile application, the primary objective of acquainting students with the features and functionalities of the LinkedIn app. The workshop provided participants with a brief overview of the app's capabilities and guided them through the process of installing and navigating the LinkedIn mobile application. The Workshop was in offline mode with 606 participants from various departments. Programme Coordinator and Assistant Professor Dr. Pradeep Kumar N welcomed the guests to the Workshop in the welcome address. The workshop commenced at 9:30 am with trainers Indu Manirathnam, Nivetha K, Soundarya Lakshmi K and Vimal S leading the sessions. The workshop comprised five sessions, each lasting for one hour. The workshop is designed for students belonging to 13 departments, which encompass Economics, Chemistry, Hindi, Commerce, Zoology, Physics, English, Sociology, History, Psychology, Botany, Mathematics, and Malayalam. Meenu Suresh, Bhagya S, Rahul P R, Athira M, and Akhila S Research Scholars, Department of Commerce, coordinated the workshop. The workshop concluded successfully by 3.30 pm. The workshop provided participants with a valuable introduction to the LinkedIn mobile application, equipping them with the knowledge and skills necessary to leverage the platform for professional networking and career development. The provision of premium access further enhanced the participants' experience, enabling them to explore advanced features and capabilities within the LinkedIn app. Overall, the workshop served as a meaningful opportunity for students to expand their understanding of professional networking tools and enhance their digital presence in the professional sphere

**MAHATMA GANDHI COLLEGE
THIRUVANANTHAPURAM**

PG DEPARTMENT OF COMMERCE
ENTREPRENEURSHIP DEVELOPMENT CLUB &
PLANNING FORUM

**LinkedIn Career
Kickstarter**

Program for Students

The primary goal of the program is to empower students with the tools and knowledge needed to kickstart their careers.

Date
**February 22nd
2024**

Time
09.30 AM

Venue: Seminar Hall

Programme Coordinator:
Dr. Pradeep Kumar N,
Assistant Professor
Department of Commerce

Help the students to unlock
in-demand Tech Courses
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Python for Data Science | Angular Web Services | Python for Machine Learning
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Trainers: Nivetha K
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Vimala S
Keerthana K



Commerce Day and Donation to Cancer Care Center

As part of the department's best practices, students used the occasion of "Comfest," a day recognized at Mahatma Gandhi College in Trivandrum where students in the commerce department will have the chance to showcase their various talents, to donate money to the Sanadhalayam Cancer Care Center in Thiruvananthapuram. The representative of the Sanadhalayam cancer care center receives the money from the Head of the Department of Commerce.

Objectives

The program was organised with an objective to fulfil the best practice of the department from the fund raised for a celebration event in the campus.

Methodology

The event was inaugurated by Dr. Beena S. principal, Mahatma Gandhi College, Trivandrum and the chief guest of the program, Sri. Anoop Sankar, Play back Singer representative of the Sanadhalayam cancer care centre, Thiruvananthapuram, attended the function to receive the donation from the organisers of the event.

Outcome

The members of the COMET NGO made an celebration event more fruitful with the utilisation of the opportunity to make a donation.

SOCIOLOGY

ACTIVITIES

FIELD VISIT TO PANCHAYAT OFFICES IN TRIVANDRUM

53 students from the 3rd DC Sociology class embarked on a field trip to explore the operations of various Panchayat offices located in Thiruvananthapuram. During their visit, they actively engaged with Panchayat officials to gain insights into the day-to-day functioning of these local administrative bodies. Moreover, they meticulously identified the key challenges and pressing issues encountered by each Panchayat, thereby deepening their understanding of the socio-economic landscape at the grassroots level.

Furthermore, the students talked to the local residents to understand their views on the help provided by the Panchayats. By having meaningful conversations, they wanted to see if the assistance was reaching the right people. This experience helped them learn about how local government works and how it involves the community.







RESEARCHER'S FEST

Sociology students attended the RESEARCHER'S FEST

The *KU RESEARCHER'S FEST* named *HEIGHTS-23* happening at *KARYAVATTOM CAMPUS* is the fest that 30 students from Sociology second semester attended on 20.6.2023. It was a magnificent experience for the student community to explore and understand a lot of things ranging from the various numbers of departments to understanding what each and every one of them are. The programmes organized by every department were so vivid. A lot of them included had exhibitions from the *DEPARTMENT OF AQUATICS AND FISHERIES, DEPARTMENT OF ARCHEOLOGY* and from *DEPARTMENT OF SOCIOLOGY* . They also had an amazing book fest collaborating with a lot of publishers across Trivandrum.



Altogether it was a great and much needed exposure for students.



ORIENTATION PROGRAM FOR SOCIOLOGY 1ST YEAR STUDENTS

The poster is for an online orientation program. At the top, it features the logos of the Kerala Sociological Society and Mahatma Gandhi College Thiruvananthapuram. The text reads: 'KERALA SOCIOLOGICAL SOCIETY Reg. No. 593/1975 IN COLLABORATION WITH MAHATMA GANDHI COLLEGE THIRUVANANTHAPURAM ORGANISES ONLINE ORIENTATION PROGRAMME FOR STUDENTS ENROLLED FOR SOCIOLOGY DEGREE PROGRAMME UNDER UNIVERSITY OF KERALA ON Practicing Sociology and Sociological Imagination'. Below this, it provides the platform: 'Platform: Google meet link MEET.GOOGLE.COM/WIS-KCSZ-OMC' with the Google Meet logo. A central video frame shows Dr. Biju Vincent, a man with glasses and a white shirt. To the left of the frame, it says '22/08/2023 Tuesday' with a calendar icon. To the right, it says 'FROM 11:00 AM TO 12:00 NOON' with a clock icon. Below the video frame, it identifies 'Dr. Biju Vincent' as being from the 'Department of Sociology Sree Sankaracharya University of Sanskrit Kalady, Ernakulam'. At the bottom, it lists the roles and names of the organizers: 'PRESIDENT, KSS DR. BUSHRA BEEGOM R.K.', 'SECRETARY, KSS DR. JYOTHI S NAIR', 'VICE PRESIDENT, KSS DR. JOHNSON MM', and 'CONVENORS DR. SARITA R., DR. SUBALEKSHMI G.S.'.

The Department of Sociology in Collaboration with Kerala Sociological Society conducted an Online Orientation Program for 1st year students on 22 August 2023 from 11.00am to 12.00 noon. The session was conducted by Dr. Biju Vincent, Professor, Sree Sankaracharya University of Sanskrit Kalady, Ernakulam.

Orientation was very useful for the students who are studying Sociology. Through this session they learned about many opportunities related to sociology as a discipline. He gave a brief about the scholars who related sociology and about sociological imagination. He taught us how to face a problem through simple examples. In short, the orientation program was very beneficial for every sociology aspirants.



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ORIENTATION PROGRAM FOR SOCIOLOGY 1ST YEAR STUDENTS

KERALA SOCIOLOGICAL SOCIETY
Reg. No. 593/1975
IN COLLABORATION WITH
MAHATMA GANDHI COLLEGE THIRUVANANTHAPURAM
ORGANISES ONLINE ORIENTATION PROGRAMME FOR STUDENTS ENROLLED FOR SOCIOLOGY
DEGREE PROGRAMME UNDER UNIVERSITY OF KERALA
ON
Practicing Sociology and Sociological Imagination
Platform: Google meet link
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Google Meet
22/08/2023
Tuesday
FROM 11:00 AM
TO 12:00 NOON
Dr. Biju Vincent
Department of Sociology
Sree Sankaracharya University of Sanskrit Kalady,
Ernakulam

PRESIDENT ASS SECRETARY ASS VICE PRESIDENT ASS CONVENORS
DR. BISHA BECOM B.K DR. VYTHI S. RAJ DR. JOHNSON M DR. SATHI B. DR. JIJALEKSHMI G.S

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Principal-in-Charge
Mahatma Gandhi College
Thiruvananthapuram 695004