

BLOOD DONATION

CAMPAIGN



The NCC Army Wing of Mahatma Gandhi College, Thiruvananthapuram, conducted a Blood Donation Awareness Campaign with the theme "Blood is Thicker Than Water" on June 12, 2025. The program aimed to create awareness about the importance and social responsibility of blood donation among youth.



The session began with Prayer and Acharyavandanam by L/CPL Anakha JS followed by the Welcome Address by Lt Dr Binukumar B J (ANO NCC Army Wing). The program was officially inaugurated by Dr Anandakumar V M, Principal of Mahatma Gandhi College.



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The keynote address was delivered by Sri N K Sunilkumar, Assistant Professor of Sociology, who emphasized the life-saving value of voluntary blood donation and encouraged cadets to take proactive roles in service to humanity. The Vote of Thanks was given by L/CPL Amritha Ajay. And it was concluded with the handover of a memento to Sri N K Sunil Kumar assistant professor of sociology (MG college)

As part of the campaign, a Quiz Competition were led and it was conducted to engage cadets and test their awareness donation factors