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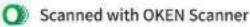
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Edition April 2019

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ISBN: 978-10-8738-269-2

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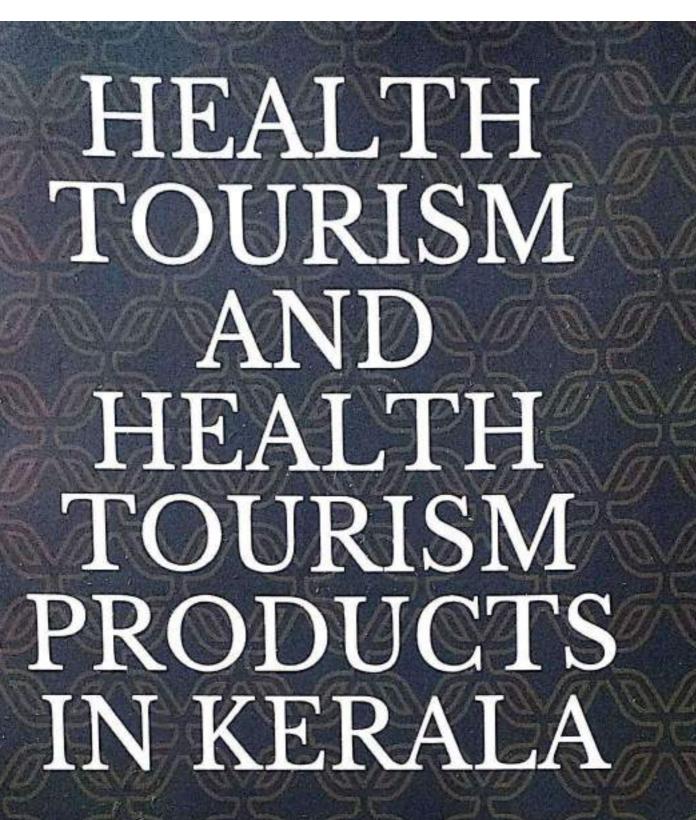
Edition April 2019

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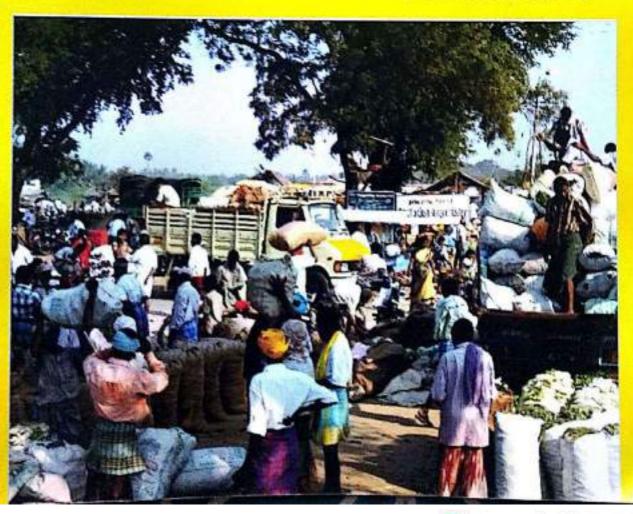
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RURAL MARKETING

Dr. Vinod A. S.



ABOUT THE AUTHOR



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Rs. 750/-

EDITED BOOK

RURAL MARKETING

Chief Editor

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Assistant Professor

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Mahatma Gandhi College Thiruvananthapuram, Kerala, India

Affiliated to University of Kerala

ISBN Number: 978-93-89488-41-8

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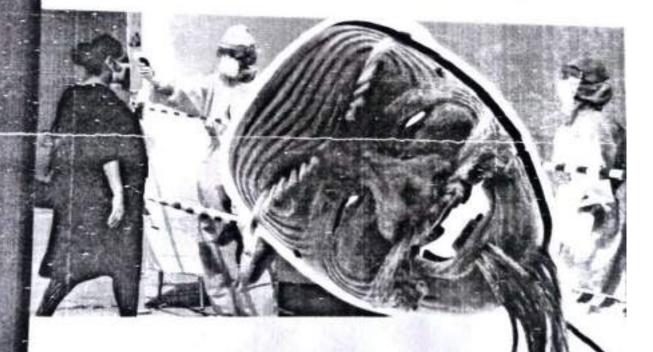


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COVID-19

UNMASKING THE POST-PANDEMIC REALITIES



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ENGLISH LANGUAGE Covid-19: Unmasking the Post-Pandemic Realities

Study Edited by Jomon Mathew, Jins Varkey

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PUBLISHERS
D C Books, Kottayam 686 oo:
Kerala State, India
Literature News Portal: www.dcbooks.com
Online Bookstore: www.dcbookstore.com
e-bookstore: ebooks.dcbooks.com
Customercare: customercare@dcbooks.com, 9846133336

DISTRIBUTORS D C Books-Current Books INDIA

D C BOOKS LIBRARY CATALOGUING IN PUBLICATION DATA Covid-19: unmasking the post-pandemic realities. 184p; 21 cm ISBN 978-93-5390-552-1 Editors: Jomon Mathew; Jins Varkey. 1. Public health L Jomon Mathew II. Jins Varkey. 614-dc 22.

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ISBN 978-93-5390-552-1

Printed in India at D C Press, Kottayam, INDIA.

D C BOOKS: THE FIRST INDIAN BOOK PUBLISHING HOUSE TO GET ISO CERTIFICATION 145/20-21-SI.No. 20415-dcb 7482-150(LE)-9570-07-20 p as

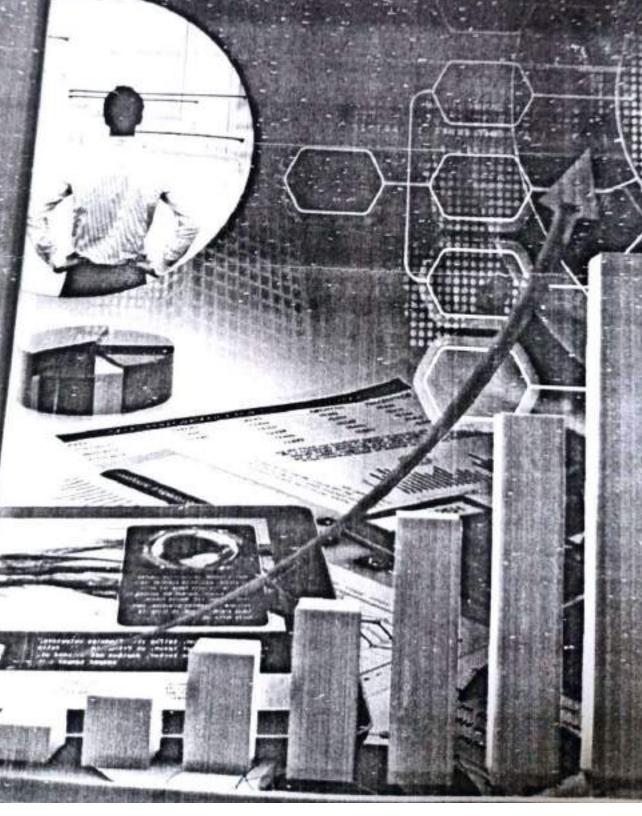
COVID-19 and Industrial Sector in Indian Economy: Opportunities and Challenges Binu Kumar B J¹

The manufacturing sector is a foremost part of the economy as it accounts for nearly 16% of the global GDP in 2018. As a result, the government across the countries primarily focuses on encouraging the manufacturing sector. The automobile, food & beverage, chemical, machinery, electrical and electronics, metal, aviation, pharmaceutical and medical equipment, and others are the various components for the study on the impact of COVID-19 on the global manufacturing industry. The COVID-19 outbreak causes global FDI to shrink by 5%-15%, due to the breakdown in manufacturing sector coupled with factory shutdown, as per the assessment by United Nations Conference on Trade and Development (Sengupta, 2020). The energy, automotive, and airlines industries are the sectors which undergo high negative effects of COVID-19 on FDI investments. The manufacturers of the automobile, chemical, electronics, and aircraft are facing concerns regarding the availability of raw materials with respect to the epidemics of COVID-19 across the globe. In the electronics sector, smart phones and consumer electronics companies have commenced a reduction in production operations and postponed the introduction of new products coupled with the COVID-19 outbreak, which in turn has interrupted the supply of components. A sharp turn down has been witnessed by the FDI inflows after the occurrence of corona virus (Mukherji, 2020).

While the 2019-20 novel corona virus pandemic has had several economic effects around the world due to various causes, one of the major reasons comes from China being the world's manufacturing

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Published by

Namya Press

213. Vardhan house, 7/28, Ansari Road,

Darya Ganj, Delhi - 110002.

Email: namyapress@gmail.com

Edition : First Published in 2020 (Namya Press)

Title : Ecommat

Author : Dr. S. Priya

ISBN : 978-81-947715-7-9

MRP : ₹ 995.00

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Printer : Trident Enterprises (Noida), D-204, Sector-10,

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1

Macroeconomic Developments of Indian Economy: Performance and Prospects

Dr. Binu Kumar B. J.

Assistant Professor, Department of Economics Mahatma Gandhi College, Thiruvananthapuram University of Kerala

Abstract

The Indian economy has observed remarkable improvement in macro-economic environment with lead indicators in positive trajectory recently. The Indian economy is looking remarkably good-looking in comparison to its performance in the modern development. India needs more of pro-business policies and break away from pro-crony policies to become a USD 5 trilhon economy. The macro-economic environment has significantly improved. Inflation is contained; fiscal consolidation is on the right path and foreign investment flows are growing year after year. During the last few years, government has undertaken a plethora of reforms and corresponding budgetary allocations for each and every segment of the population to facilitate all-inclusive growth and sustainable development of the economy. The attempt

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LULU PUBLICATION

2020

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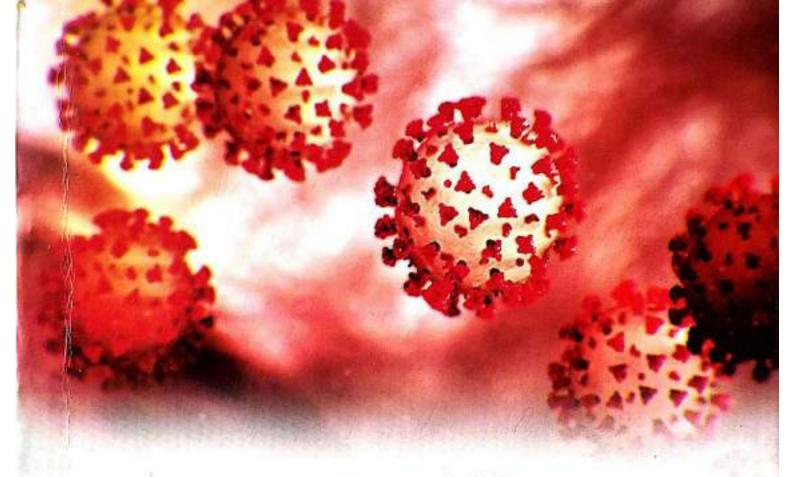
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ISBN-978-1-71657-064-3

Published by, Lulu Publication 3101 Hillsborough St, Raleigh, NC 27607, United States.

Printed by, Laxmi Book Publication, 258/34, Raviwar Peth, Solapur, Maharashtra, India. Contact No.: 9595359435 Website: http://www.lbp.world Email ID: apiguide2014@gmail.com



EDITED BOOK

EFFECT OF COVID-19 IN INDIAN ECONOMIC SECTOR

Dr. Vinod A S

Assistant Professor

Post Graduate And Research Department of Commerce Mahatma Gandhi College Thiruvananthapuram, Kerala Affiliated to University of Kerala

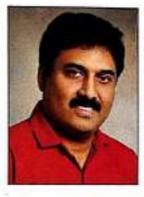


EFFECT OF COVID-19 IN INDIAN ECONOMIC SECTOR



Dr. SHASHI THAROOR

The COVID-19 epidemic has shaken the everyday realities of the entire world, and India is no exception. In these unprecedented times, there is a critical need for accurate scholarship that seeks to examine the virus' many effects, so that, in turn, the country may prepare itself to protect its people from harm. In this volume, chief editor Dr Vinod AS, Assistant professor at Mahatma Gandhi College, Thiruvananthapuram, has assembled an important collection of papers, examining the pandemic's economic damage from multiple angles. With experts covering fields ranging from food security to the technology used to combat the virus' spread, this book is a valuable response to the urgent need for an informed, scholarly response to the present crisis



Dr. VINOD A S

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EFFECT OF COVID-19 IN INDIAN ECONOMIC SECTOR

Chief Editor

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Revised edition

ISBN Number: 978-93-89488-26-5

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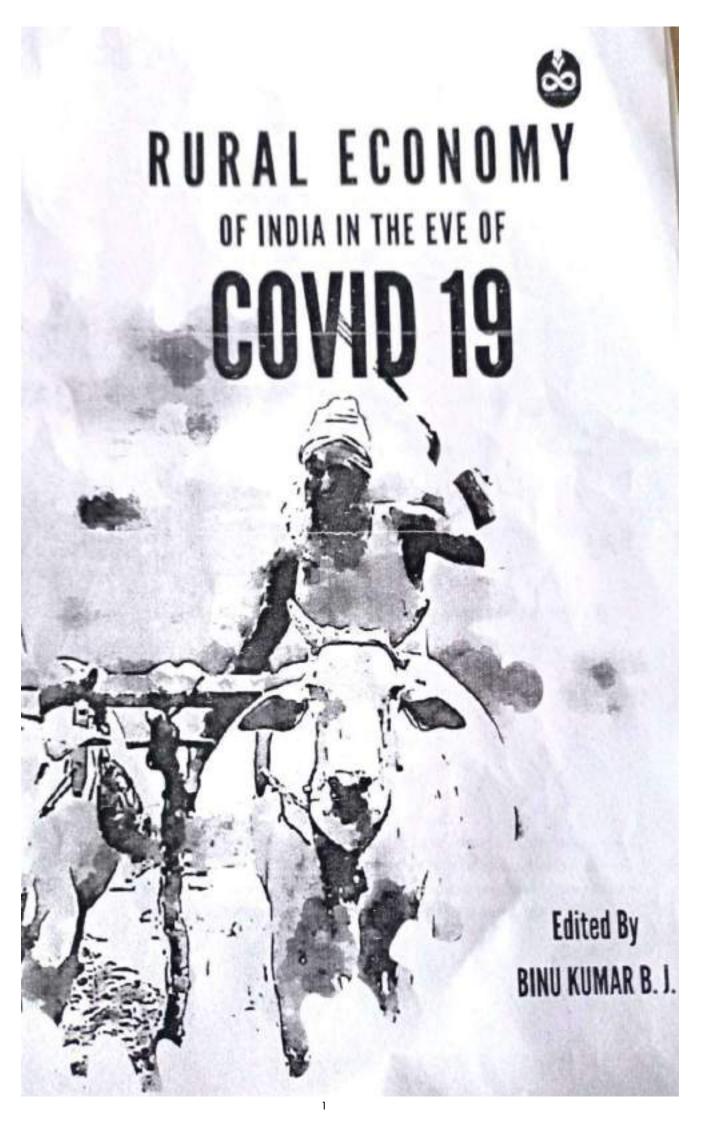
Edition: 1 July -2020

Volume: 1



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Registered Office: 129/498, Vasant Vihar, Near Old Pune Naka, Solapur- 413 001 (Maharashtra) India 09637335551, 07020828552 E-mail:wizcraftpublication@gmail.com



Rural Economy of India in the eve of Covid-19

Editor: Dr. Binu Kumar B.J.



Infinity Indica Publishers

Imprint of
Infinity Indica OPC Private Limited
Trivandrum, Kerala, India
Contact@infinityindica.in

The moral right of the editor has been asserted.

Printed at: Akshara Offset Trivandrum

Layout by Infinity Indica Publishers

Cover by Ziyad Munderi, Rajesh Vijayakumar & Gayathri Sankar

ISBN: 978-93-91700-06-5

First Edition November 2021

www.infinityindica.in

Price: ₹350/-

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CHAPTER 10

RURAL ECONOMY AND UNPRECEDENTED CHALLENGES OF COVID-19 IN INDIA

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ABSTRACT

Covid-19 has raised an unprecedented challenge for India. The insecure situation of the economy, especially of the rural sector in the Covid-19 period, and the economy's dependence on informal labour, lockdowns and other social distancing measures would be highly disruptive. The central and state governments have predicted the challenge and responded but this response was effective only in the beginning. Policy makers need to be prepared to scale up the response as the events unfold so as to minimize the impact of the shock on both the formal and informal sectors in India. At the same time they must ensure that the responses remain enshrined in a rule-based framework in the rural economy and limit the exercise of discretion in order to avoid long-term damage to the economy. This paper examines the unprecedented challenges of covid 19 and how it affects the rural economy of India.

Keywords: Covid-19, GDP Growth, Agriculture and Rural Activities

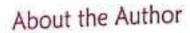
INTRODUCTION

The countrywide lockdown has affected all economic activities and it leads to the down swings of economic operations especially in rural In-

CONSUMER BEHAVIOUR

Dr. VINOD A. S.







Dr. Vinod A S received his MCam from University Of Kerala Trivandrum, Kerala, MBA from M S University Tirunelveli with second Rank in 2003 and started his career as Guest lecturer in Christian college Kattakada, Trivandrum and raised to the level of Assistant professor. He has switched over to Government aided college

under NSS Management during 2009. He has served in various capacities from Guest lecturer, Lecturer, senior lecturer and assistant professor in Colleges such as Christian college Kattakada, ASIET Business School Kalady, EUMS Business School Trissur, NSS College Nemmara, NSS college Pandalam and VTM NSS College Dhanuvachapuram. Presently he is working as an Assistant Professor of commerce Mahatma Gandhi College Trivandrum, Kerala. He has 5 Awarded thesis and 7 understanding research. He holds NET in both Commerce and Management, M.Phil in Commerce, M.F.M in finance, MA in Public Administration, M.L.M in Labour Management, MSc in Applied Psychology, MRS in Rural Studies, MTTM Tourism Management PGDBA in Business Administration, PGDTM in Tourism Management, PGDMM in marketing management, PGDPRIR in personal management and industrial relation, PGDAOR in Applied Operations Research PGDSBSA Software Based Statistical Analysis, SET in commerce and PhD in Commerce. He under gone Faculty Development programme (FDP) from leading institutes like IIM(B), IIM(K), TISS Mumbai, XIME Bangalore, FDPSDE Kerala University, FLAIR and IBS Business School. Presently he is guiding ten PhD Scholars of University of Kerala, among which one awarded and two submitted thesis. He has been a Assistant Professor of commerce since 2009 and Research Supervisor of PG Department of Commerce and Research Centre, Mahatma Gandhi College Trivandrum, Kerala. His major research areas are Finance, Tourism and Marketing. He has published couple of articles in leading national and international journals and authored chapters in books. He has presented papers in National International Conferences and chaired sessions in conferences. He has been serving as Board of Studies member of BBA in University of Calicut and in the editorial board of leading journals. He prepared question papers for various universities and Autonomous colleges. He is in charge of NCC care taker; NSS programme officer, Additional Chief supervisor of University examinations, and a member of college council for several times. He is an approved tax practioner certificate holder. He has been a life time member of IIA, ASDF etc. He has received gold medal for MBA second rank during the year 2003. He received faculty award from International Accreditation Association for Outstanding contribution to commerce edcuation in Kerela, ASDF - SIAA award finalist for Best familiar male faculty, South Asian Education award 2018 for the best faculty in Commerce and I2OR outstanding educator award. Winner 'India Book of record' - Maximum Number of Post Graduate Degree and Diplomas from single university. Winner 'Best of India record' -Assistant Professor Having Most number of qualifications from single university.



129/498, Vasant Vihar, Near Old Pune Naka, Solapur- 413 001 (Maharashira) India. 09637335551, 07020828552 E-mail:wizoraftpublication@gmail.com



Rs. 950/-

Consumer Behaviour

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Edition: 1 - Volume: 1 - September - 2021

Published by:

Wizcraft Publications & Distribution

129/498, Vasant Vihar, Solapur - 413 001, Maharashtra, India

Printed by:

Palavi Printers,

129/498, Vasant Vihar, Solapur - 413 001, Maharashtra, India

Year of Publication: September, 2021

ISBN - 978-93-92268-10-6

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MRP. Rs. 950/-

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ആരുക്കവിക



വായനയുടെ 47 ചരിത്രവർഷങ്ങൾ



ഇന്ത്യയിൽ അടിയന്തരാവസ്ഥ പ്രഖ്യാപിക്കുന്നതിന് 10 മാസം മുമ്പാണ് ഡി സി ബുക്സ് സ്ഥാപിതമാകുന്നത് 1974 ആഗസ്റ്റ് 29. 1974-'75-ൽ മലയാളശൈലീ നിഘണ്ടു വിലാരംഭിച്ച് ഭാരത വിജ്ഞാനകോശ (6 വാല്യം)മടക്കം 24 പുസ്തകങ്ങൾ പ്രസിദ്ധീകരിച്ചു. സ്വദേശാഭിമാനിയുടെ നാടുകടത്തലും ഡൊമിനിക് ലാപിയറുടെ എന്റെ

സ്വാതന്ത്ര്യം അർദ്ധരാത്രിയിലും പ്രസിദ്ധീകരിക്കുന്നത് ഇക്കാലത്താണ്. 1977-ൽ അടിയന്തരാവസ്ഥ പിൻവലിച്ചതിനുശേഷം ആഗസ്റ്റിൽ ഇന്ത്യൻ രാഷ്ട്രീയ വിമർശന കൃതിയായ കുൽദീപ് നയ്യാരുടെ ജ*ഡ്ജ്മെന്റ്,* ഒക് ടോബറിൽ ഉമാ വാസുദേവിന്റെ ഇന്ദിരാഗാന്ധിയുടെ രണ്ടു മുഖങ്ങൾ എന്നിവയുടെ പരിഭാഷ പ്രസിദ്ധീകരിച്ചു. ഇരുപുസ്തകങ്ങൾക്കും ആ വർഷംതന്നെ 3 പതിഷുകളുണ്ടായി. 1978-ൽ വിവാദം സൃഷ്ടിച്ച കിസാ കുര്സി കാ എന്ന അമൃത് നാഹ്തയുടെ നാടക പരിഭാഷയും പുറത്തിറക്കി. കാലത്തോട് പ്രതികരിച്ചും ഇടപെട്ടും സാഹിതൃ-വൈജ്ഞാനിക മേഖല കളെ സമ്പന്നമാക്കിക്കൊണ്ട് 1979 ആവുമ്പോൾ വർഷം 126 പുസ്തകങ്ങൾ വരെ ഡി സി ബുക്സ് പ്രസിദ്ധീകരിച്ചു. '79-ലാണ് ബഷീറിന്റെ പുസ്തകങ്ങൾ കൂട്ടത്തോടെ പ്രസിദ്ധീകരിക്കാൻ തുടങ്ങിയത്; മാലി കൃതികളും.

1990-കൾ ഉദാരവത്കരണത്തിന്റെയും കമ്പ്യൂട്ടറുകളുടെയും ഓഫ്സെറ്റ് അച്ചടിയുടെയും കാലമായി. പുസ്തകനിർമ്മിതിയിലും വ്യാപനത്തിലും വമ്പിച്ച കുതിച്ചുചാട്ടങ്ങളുണ്ടായി. 21-ാം നൂറ്റാണ്ടിന്റെ ആരംഭത്തിൽ മൊബൈൽ ഫോണുകൾ വ്യാപകമാകുകയും വിവരസാങ്കേതികവിദ്യ വേൾഡ് വൈഡ് വെബ്ബിലൂടെ ലോകത്തെ മുഴുവൻ ഒന്നാക്കുകയും ചെയ്തപ്പോഴും അനുഭവലോകത്തെയും വൈജ്ഞാനികലോകത്തെയും അഭിവൃദ്ധിപ്പെടുത്തുന്നതിൽ പുസ്തകങ്ങൾക്കുള്ള സ്ഥാനം നഷ്ടമായില്ല. കഴിഞ്ഞ പതിറ്റാണ്ട് അതീത യാഥാർത്ഥ്യത്തിന്റെയും (Virtual Reality) സത്യാനന്തരതയുടെയും (Post Truth) മാനവാനന്തരതയുടെയും (Post Human) നിർമ്മിത ബുദ്ധിയുടെയും (Al) കാലഘട്ടമായഷോൾ പുസ്തക ങ്ങളും ഡിജിറ്റൽ രൂപത്തിലേക്ക് വികസിച്ചുവെങ്കിലും പ്രിന്റ്പുസ്തകങ്ങ ളുടെ പ്രചാരം നഷ്ടപ്പെട്ടില്ല. ഡി സി ബുക്സ് എല്ലാ പുസ്തകങ്ങളും പ്രിന്റ് എഡിഷനോടൊഷം ഇ ബുക്കായും ഓഡിയോബുക്കായും വായന ക്കാരിലെത്തിക്കുന്നു. ജീവിതത്തിന്റെ സമസ്ത മേഖലകളെയും മാറ്റി മറിച്ചുകൊണ്ട് മുന്നേറുന്ന ഡിജിറ്റൽ ലോകത്തിന്റെ വരുംകാലങ്ങളിലും അനുഭവങ്ങളുടെയും വിജ്ഞാനത്തിന്റെയും മണ്ഡലങ്ങളിൽ പുസ്തക ങ്ങൾക്ക് പ്രമുഖ സ്ഥാനമുണ്ടായിരിക്കുമെന്നുതന്നെയാണ് പ്രതീക്ഷ.

കഴിഞ്ഞ 20 മാസങ്ങളായി ലോകമെമ്പാടുമുള്ള മഹാമാരിയുടെ കലുഷതകൾക്കുള്ളിലും ഡി സി ബുക്സ് അതിന്റെ 47-ാം വാർഷികം ആഘോഷിക്കുമ്പോൾ 47 പുതിയ പുസ്തകങ്ങൾ ഒരുമിച്ചു പ്രസിദ്ധീകരിച്ചു കൊണ്ട് മലയാളികളുടെ വായനാലോകത്തെ സമ്പുഷ്ടമാക്കുകയാണ്.

രവി ഡി സി

ആര്യാംബിക

പാല ഇടനാട്ടിൽ 1981-ൽ ജനിച്ചു.അച്ഛൻ: കെ.എൻ. വിശ്വനാഥൻ നായർ. അമ്മ: എം.കെ.സാവിത്രിയമ്മ. കാലടി ശ്രീശങ്കരാചാര്യ സംസ്കൃത സർവ്വകലാശാലയിൽനിന്ന് സംസ്കൃതസാഹിത്യത്തിൽ ഡോക്ടററ്റ്. തിരുവനന്തപുരം മഹാത്മാഗാന്ധി കോളേജിൽ സംസ്കൃതവിഭാഗം അസിസ്റ്റൻ് പ്രൊഫസർ. കേന്ദ്രസാഹിത്യ അക്കാദമി യുവപുരസ്കാരം, കേരളസാഹിതു അക്കാദമി കനകശ്രീ പുരസ്കാരം, ഇടശ്ശേരി പുരസ്കാരം, വൈലോദിള്ളി കനകശ്രീ പുരസ്കാരം, എസ്.ബി.ടി. പുരസ്കാരം, ഏറ്റുമാനൂർ സോമ ദാസൻ സ്മാരക പുരസ്കാരം, കടവനാട് സ്മൃതി പുരസ്കാരം, വെമ്മണി പുരസ്കാരം, സ്വാതി-അയ്യപ്പരണിക്കർ പുരസ്കാരം, തപസ്യ-ദുർഗ്ലാദത്തപുരസ്കാരം, വി.ടി.കുമാരൻ മാസ്റ്റർ പൂര സ്കാരം, കവന കൗതുകം-മുക്തകം പുരസ്കാരം, ശ്രീരേഖാപുര സ്കാരം എന്നിവ നേടിയിട്ടുണ്ട്.

ആര്യാംബികയുടെ ഞങ്ങൾ പ്രസിദ്ധീകരിച്ച കൃതികൾ തോന്നിയപോലൊരു പുഴ കാട്ടിലോടുന്ന തീവണ്ടി രാത്രിയുടെ നിറമുള്ള ജനാല



ഡി സി ബുക്സ് പ്രസിദ്ധീകരിച്ച കവി^{താ} പുസ്തകങ്ങൾ പരിചയപ്പെടാൻ ക്യു ^{ആർ} കോഡ് സ്കാൻ ചെയ്യൂ.

രാത്രിയുടെ നിറമുള്ള ജനാല ആര്യാംബിക



്ഭാവനാവൈഭവത്തിന്റെ തനിത്തിളക്കം ഈ രചനകളെ അനുഗ്യഹീതങ്ങളാക്കി യിരിക്കുന്നു. ആ തിളക്കം ഉളവാക്കുന്ന മിനുക്കിയെടുക്കലിൽ വാമൊഴിയിലെ പദങ്ങളും പുതുതായി സ്വഷ്ടിക്കുന്ന പദച്ചേരുവകളും വലിയൊരു പങ്കു വഹി ക്കുന്നുണ്ട്. കവിതയുടെ രൂപത്തിലും ഭാവത്തിലും സ്വന്തമായ ഒരു വഴി കണ്ടെ ത്തിയിരിക്കുന്നു ഈ കവി

-എം ലീലാവതി

"കറുപ്പിൽ നീലയും നീലയിൽ നിലാവും ചാലിച്ചു ചമയ് ക്കുന്ന നിറത്തിന് ഒരു മാസ്മരിക വശ്യതയുണ്ട്. ആ മയിൽപ്പീലിച്ചേല് ഈ കവിതകളിൽ പലതോതിൽ നിറഞ്ഞു നില്ക്കുന്നു. ഒന്നു തൊട്ടുനോക്കുമ്പോഴേക്കും ഇളകി മാറു കയോ മായുകയോ ചെയ്യുന്ന ആ നിഴലാട്ടങ്ങൾ വിശദീക രിക്കാൻ വിഷമമാണ്. സ്വയം അറിഞ്ഞനുഭവിക്കാനേ പറ്റു." -എൻ.കെ. ദേശം

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കവർ ഡിസൈൻ: രാജേഷ് ചാലോട്

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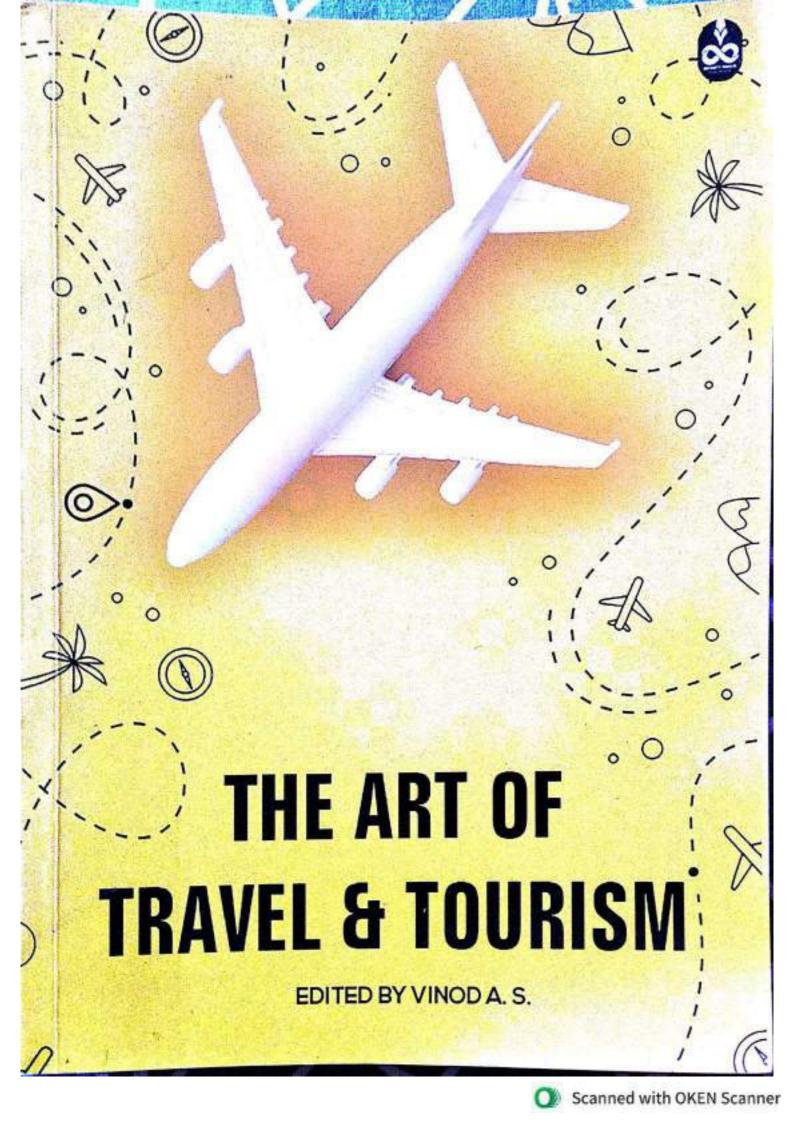
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ABOUT THE EDITOR



Dr. Vinod A. S. received his MCom from University Of Kerala Trivandrum, Kerala, MBA from MS University Tirunelveli with second Rank in 2003 and started his career as Guest lecturer in Christian college Kattakada, Trivandrum and raised to the level of Assistant professor. He has switched over to Government aided college under NSS Management during 2009. He has served in various capacities from Guest lecturer, Lecturer, senior lecturer and assistant professor in Colleges such as Christian college Kattakada, ASIET Business School Kalady. ELIMS Business School Trissur, NSS College Nemmara, NSS college Pandalam and VTM NSS College Dhanuvachapuram, Presently he is working as an Assistant Professor of

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MRP ₹350





Imprint of
Infinity Indica OPC Private Limited
Trivandrum, Kerala, India
Contact@infinityindica.in

The moral right of the editor has been asserted.

Printed at: Akshara Offset Trivandrum

Layout by Infinity Indica Publishers

Cover by Adithya Sankar

ISBN: 978-93-91700-38-6

First Edition September 2022

www.infinityindica.in

Price: ₹350/-

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Infinity Indica Publishers

Imprint of Infinity Indica OPC Private Limited Tervandrom, Kerela, India Contact@infinityindica.in

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Printed at Akahara Offiet Trivandrone

Lawyer by Nundan G.S.

Cover Design by Alliesh Ajoy

ISBN: 978-93-91700-46-1

First Edition, June 2022

www.infantrialics.ie.

Price: 2.350/-

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ECONOMIC IMPACTS OF PILGRIMAGE TOURISM IN KERALA

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Dr.B Anil Kumar (Corresponding Author)
Assistant Professor of Economics,
M.G.College Thiruvananthapuram.

To other Countries I may go as a Tourist, but to India, I come as a Pilgrim"
- Martin Luther King

attract

Tourism is an earliest form of Tourism Industry where people travel indior in groups for religious purposes. Now a day's Religious tourism is a world-Tourism is one of the prominent revenue and employment generating Market in Kerala. Religion, festivals and pilgrimage forms an integral part of the where the of Kerala. Kerala Tourism model is one of the most liberalized tourism which with private sector leading tourism development and the state acting as a faciler than a regulator. Kerala Governments tourism expenditure is one among at an the country. Tourism constitutes 10 % of Kerala GDP and contributes around and employment of the state. During the Pilgrimage months, lot of economic The pilgrims takes place in Kerala. The pilgrims from other states and foreign pilgrims mond about one to three weeks in Kerala. They visit all major pilgrim centers on the Planmage Tourism increases the employment of the local economy. This is the and effect of pilgrim expenditure. The indirect or secondary effect will occur when recess income through all its linkages to other sectors. It leads to generation throws income in the destination. Tourism income multiplier estimates how much produced in an economy as a result of initial spending or injection of For income is created every time the money changes hands. This is known as Tourist income.

Medley in Tourism

CHAPTER 1

THE IMPACT OF COVID 19 PANDEMIC ON SABARIMALA PILGRIMAGE TOURISM- A STUDY OF SABARIMALA WARD, RANNI, PRUNADU PANCHAYATH

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Part Time Research Scholar
University of Kerala

Dr. B. Anilkumar Assistant Professor & Research Guide Department of Economics MG College Trivandrum

ABSTRACT

Merala is endowed with many ancient and world famous pilgrimage centres. Sabarimala, the second largest annual pilgrimage centre in the world, next to Hajj pilgrimage is located in the Perunadu Grama Panchayeth, Pathanamthitta District. Sabarimala Pilgrimage Tourism has a great contribution to Kerala economy. During the sabarimala pilgrimage season, several economic benefits flows to kerala economy in terms of brome, Employment, Investment and Regional development. The covid 19 pandemic affected the entire economic activities in the world. This study focus on the impact of covid 19 pandemic on the sabarimala pilgrimage tourism and life of local people of sabarimala ward, Perunad grama penchayath, Pathanamthitta District. The study was conducted at places Laha, Nilackal, Attathode and Pamba situated in the sabarimala ward. This study is based on both primary and secondary data. Primary Data is collected through interview using structured schedule and Discussions with local traders, households, Panchayath officials and Panchayath member of the Sabarimala ward. The findings of the study Illustrates that Sabarimala Pilgrimage Tourism has been severely affected by covid19 Pandemic, lock Down, Restrictions and the Kerala Floods of 2018.

CHAPTER 7

LIABILITIES OF NATURAL DISASTERS IN KERALA

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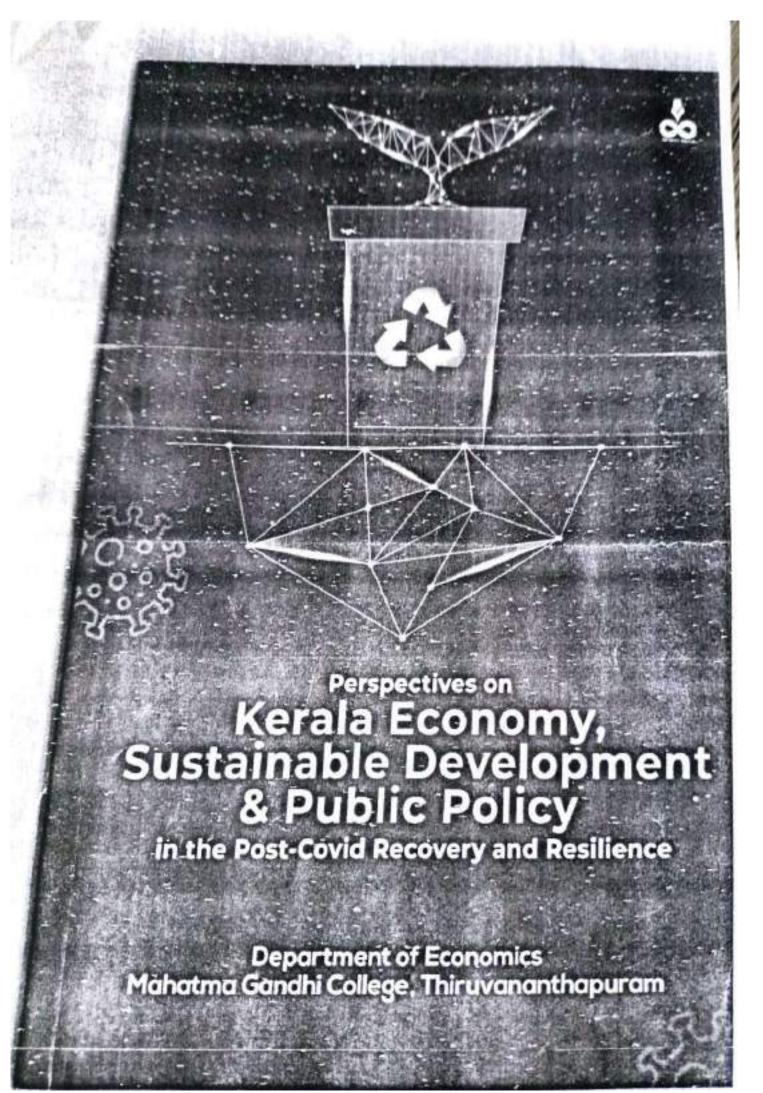
change is expected to amplify the frequency and intensity of most natural covernment steps in to cover the disaster-related costs such as emergency relief, and reconstruction. Public authorities also act as insurers of last resort, the present study explore the fiscal consequences of natural disasters in Kerala which happened explore the fiscal consequences of natural disasters in Kerala which happened explore the fiscal consequences of the study relied upon a secondary data source.

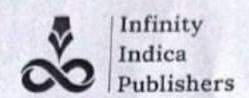
Fiscal consequences, Contingent Liabilities, Disaster deficit

MADDUCTION

that negatively affect the living conditions of the population down overall socio-economic development arise from the action of natural phenomena of extraordinary magnitude and vulnerabilities of human settlements and the environment.

The extraordinary magnitude and the environment of capital and physical assets, and enterruption and decline in the production of goods and services down human development.





Imprint of
Infinity Indica OPC Private Limited
Trivandrum, Kerala, India
Contact@infinityindica.in

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Printed at Akshara Offset Trivandrum

Layout by Nandan G.S.

Cover Design by Alkesh Ajoy

ISBN: 978-93-91700-46-1

First Edition, June 2022

www.infinityindica.in

Price: ₹ 350/-

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PRIMARY HEALTHCARE OF KERALA DURING COVID-19 PANDEMIC: WHAT WENT WRONG?

Adwaith Gopan Research Scholar Department of Economics Govt. College Attingal

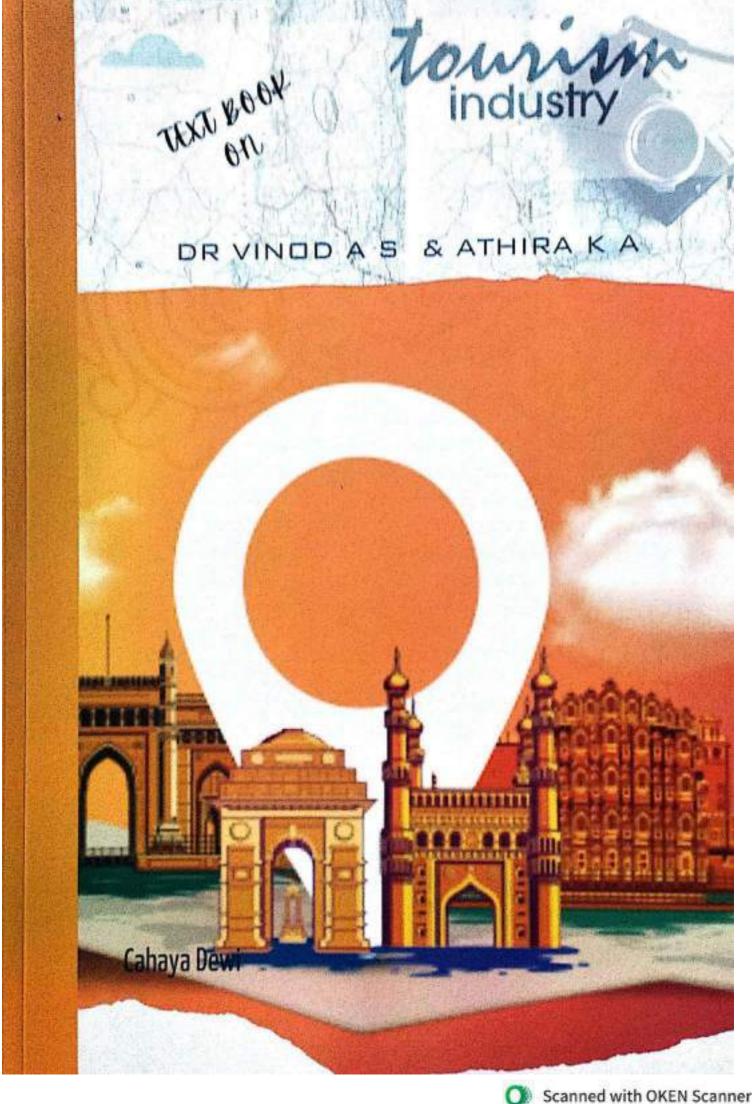
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ABSTRACT

The Covid-19 pandemic has created an unprecedented crisis in each spetrum of life. The pandemic crept into the deficiencies of the healthca system throughout the world and exposed its weakness. Kerala, a stallocated in the southern part of India, is known for its sound healthca facilities at all levels. The healthcare infrastructure of Kerala was laude by several experts, national and international organizations. The Covid 19 pandemic has shown another side of Kerala's primary healthcare. The state has failed in containing the spread of the virus and recorded the highest number of daily and total cases along with the highest test postivity rate. The paper examines why Kerala's primary healthcare failed combat the pandemic and attempts to provide suggestions for the same

Keywords: Primary healthcare, Family health center, Covid-19, Person nel, Decentralized healthcare

The Covid-19 pandemic has created an unprecedented crisis in eac spectrum of life. The pandemic crept into the deficiencies of the health





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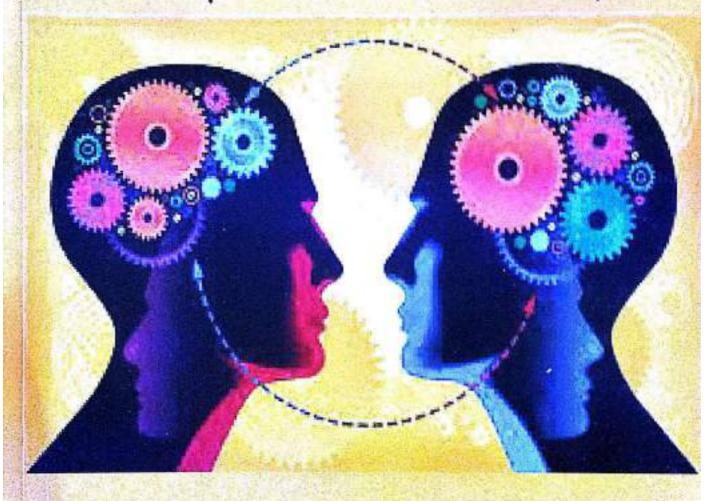
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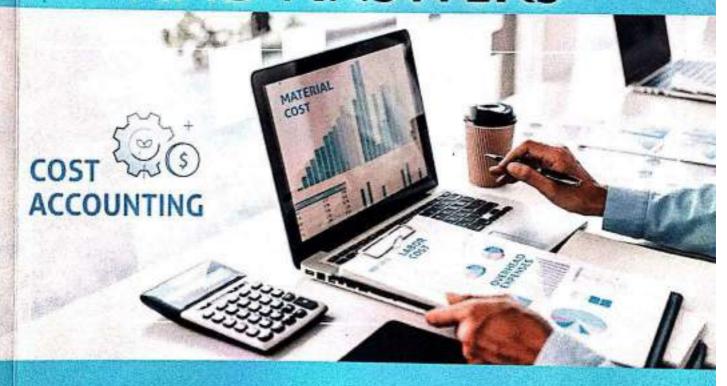
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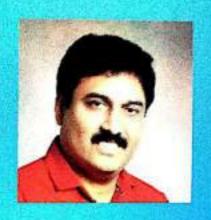
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-डॉ. अनुपा कृष्णन्

साहित्य में उत्तर आधुनिकता नियमित रूप से अन्य आन्दोलनों की तरह एक आरोलन बनकर नहीं उभरी थी। इसका कोई पुरोधा भी नहीं है। इसलिए यह बताना मुंख्यल है कि यह कब शुरू हुआ, कब इसका अंत हुआ या होगा। पाश्चात्य जगत में अधृनिकता का अंत जोयिस और विजीतिया वृत्य की मृत्यु के साथ ही हुआ, यह माना जाता है। लेकिन उत्तराधृतिकता के सम्बन्ध में हम ऐसा कुछ भी अंदाजा नहीं लगा सकते। उत्तराधुनिकता पाश्चात्य जगत में 1960-70 के बीच शिखर तक पहुँच गयी थी। केंच 22 (1961), लॉस्ट इन द फन हाउस (1968), स्लॉटर डाउम फाइव (1969), ^{ग्रीवटी}न रेनबो (1973) आदि रचनाएँ इन बात की गवाड है। कुछ लोगों का कहना है वि 1980 तक आते-आते आधुनिकता का अंत हुआ। क्योंकि उन दौरान रेयमण्ड करवर 'यू रियलिसम' लेकर उपस्थित हुए थे। इससे वं काफी प्रभावित भी थे। इस बात की ^{पुष्टि} करते हुए 1989 में प्रकाशित एक लेख में टॉम वृल्फ ने कहा था कि 'स्टाकिंग ^{९ बिलियन} फूटेड बीस्ट' से रियलिसम की यह धारा अपनी उपस्थिति साबित कर **चुकी** है। साथ ही कइयों का यह मानना है कि 1988 में प्रकाशित वाइट नॉइन या सलमान ^{ख़दी} का सातानिक वर्सेस' (1989) ही उत्तराधुनिकता की ऑतिम कृति थी।

आधुनिकता से एकदम भिन्न राय रखने वाली उत्तराधुनिकता के लिए एक परिभाषा देना आसान नहीं है। समकालीन संस्कृति एवं भूमंडलीकरण से उत्पन्न नेयी-नेयी बातें या विभिन्न संस्कृतियों के सामंजस्य से उत्पन्न नए-नए सत्यों का रिपाटन ही उत्तराधुनिकता का आधार रहा है। उत्तराधुनिकता यही चाहती है कि एक स्मि केंद्रोकृत विश्व हो जिसमें एक सार्वभौमिक सिद्धांत में हर चीज़ सम्मिलित हो जाए। हे निर्माधुनिकता के हिमायती लेखकों का यही मानना है कि सत्य का खुलासा ही समाज

करता है। सामाजिक सत्य भी देशकाल के अनुसार बदलता है।

आधुनिकता की भौति उत्तर आधुनिकता भी पश्चिम की देन है। आधुनिकता के भाषानकता की भारत उत्तर आधानकता ना नार्या मान्या की कल्पना। आधुनिकता में अर्थ सिद्धांत थे-मानवीय स्वतंत्रता, समानता तथा सुखी भविष्य की कल्पना। आधुनिकता भे जुड़े मानव अपने विकास और भौतिक साधनों से जुड़कर प्रगति की अवधारणा को भाना उर्देश्य बनाया था। लेकिन यह उद्देश्य पाने में वे असफल हुए थे क्योंकि

भारतीय साहित्य : भाषा और संचार मीडिया / 97